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CHAMPLAIN VIEW GARDENS

Burlington

Vermont

LIBRARY

RECEIVED

JUL 1 1931 ★

Department of Agriculture



100 AT LEAST 40 VARIETIES \$3.00

Large, Healthy Vermont Bulbs

Without qualification, I claim this special collection to represent the most outstanding value offered by any Glad grower anywhere. My unlimited guarantee is based on my ability to make good 100% on this claim.

All are beautiful varieties, most of which are listed in my catalog—and all are guaranteed to bloom the first season under ordinary good culture. No unnamed seedlings that are not good enough to name. Many different types, including plain and ruffled petals. Some very early, others midseason, others late so as to bloom over a long period. Colors include many different shades of Red, Pink, Salmon, Yellow, Orange, Lavender, White, Blue, Smoke.

While including many of my choice named varieties, the bulbs in this collection are not labeled as to name, but they include some formerly sold as high as \$25.00 each, and one exhibition variety which was introduced several years ago at \$125.00 each

Value—If Bought Separately—Over \$11.00

50 BULBS—At Least 35 Varieties \$1.75

Exactly Similar to Above Offer

For those who have smaller space available or for the grower who wishes to add gradually to his or her Glad garden I have made up this special assortment—exactly like the above except fewer bulbs and fewer varieties—so chosen that it represents at least as great a value for the price as the \$3.00 collection.

Value—If Bought Separately—Over \$6.00

25 BULBS—25 GOOD VARIETIES \$1.00

Best of All Dollar Collections

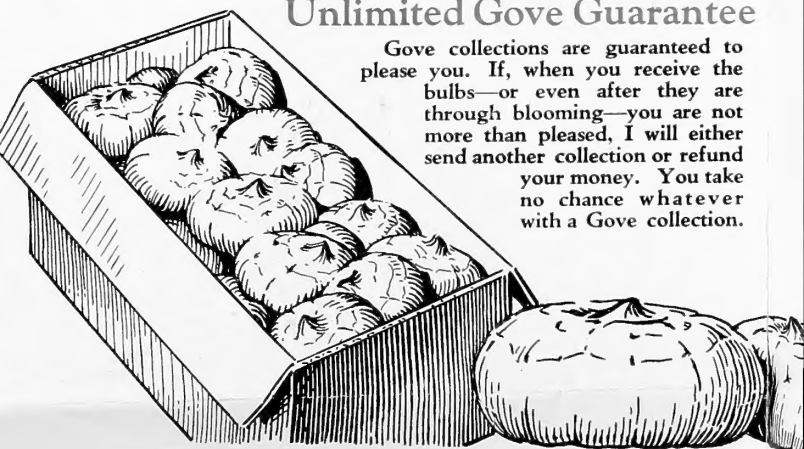
This is my “sampler”—only for its value as an advertisement can I make this exceptional offer.

Many beginners like to start a Glad garden with a minimum investment the first year. For these I have selected 25 of my most satisfactory varieties at the nominal price of \$1.00.

No Other “Dollar Offer” Can Compare With It

Unlimited Gove Guarantee

Gove collections are guaranteed to please you. If, when you receive the bulbs—or even after they are through blooming—you are not more than pleased, I will either send another collection or refund your money. You take no chance whatever with a Gove collection.



CHAMPLAIN VIEW GARDENS

BURLINGTON

VERMONT

Spring, 1931

Dear Flower Lover:

To enable you to enjoy your garden more than ever this summer, I am putting all my experience as a Glad grower—all my resources as a specialist—into the three remarkable offers in this letter.

My collections have a nation-wide reputation and are not to be compared with any offered elsewhere. The varieties include many of the best originations of leading hybridizers of the world, and are not confined to the production of any one man. Further, I include varieties in my collections that most others do not even grow! In short, here are collections assembled primarily for the Glad expert—honor assortments for my specialist friends—and the amateur can have no better guarantee of eliminating all possible gamble in selecting my assortments. Even experienced Glad growers are amazed at the very large number of costly named varieties included in these special offers.

And now—because there is a vast difference between the garden results obtainable from various Glad offerings—let me say that Gove Glads are REAL BULBS—no bulblets. None are less than one inch diameter; most are much larger. All will bloom the first year—and all are Vermont field-grown, carefully selected for strong, healthy character and backed by my unconditional guarantee. Even after the Glads are grown you may have your money back if you are in any way disappointed!

Please examine these offers carefully—read the details of the collections—and then turn to the back page for my extra FREE offer, an inducement that greatly increases the original worth of a collection that cannot be duplicated elsewhere. It will pay you to fill out the order blank and mail it today—a revelation of Glad beauty and Glad value is in store for you!

Sincerely yours,

*Planting Instructions
With Every Order*

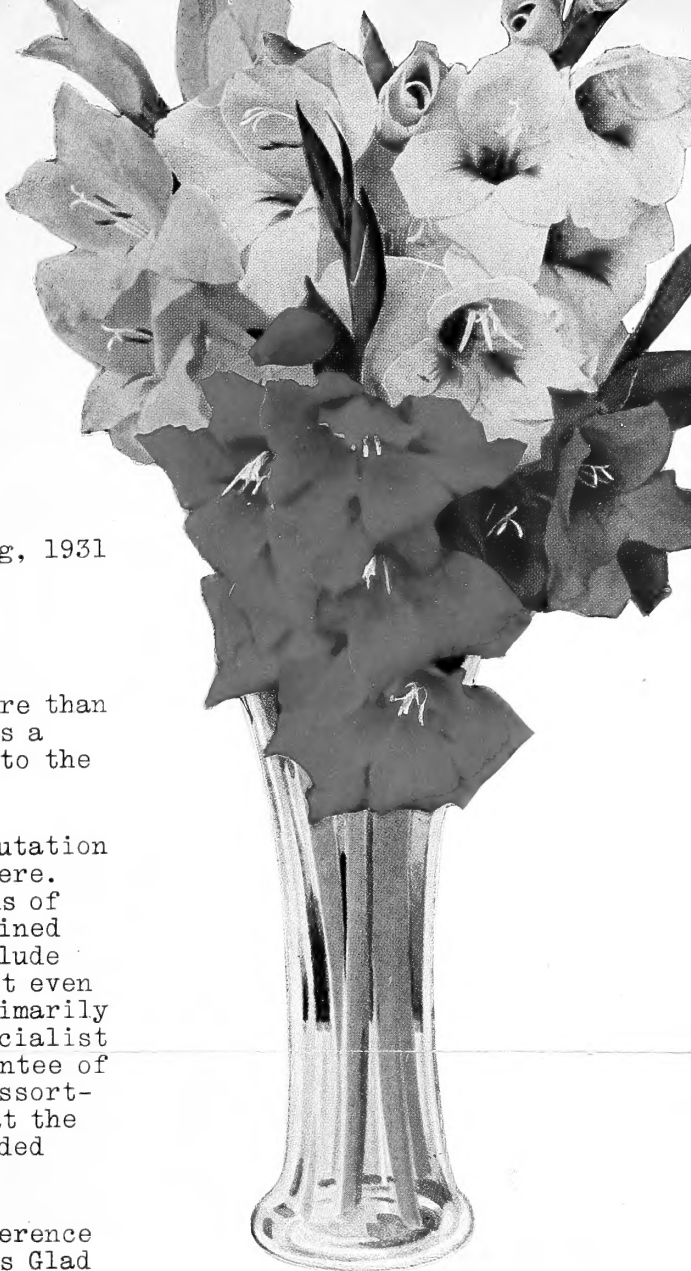
CHAMPLAIN VIEW GARDENS

Elmer E. Gove

An Illinois Customer writes: "I desire at this time to express my appreciation of the bulbs received last year. They were wonderful, healthy and full of vigor. Through a very dry season last summer they stood up far better than bulbs from several other growers."

A Mississippi Customer: "I ordered two of your No. 1 collections at different times.... some had two spikes and some were 5 feet high....the colors were gorgeous, the most beautiful I have ever seen, all shades of red to the most delicate tints, some like orchids...."

An Ohio Customer: "...the Glads I received last year proved to be a most beautiful lot and gave us a great deal of pleasure. I have never received such fine clean bulbs as I got from you....all my dealings have been most satisfactory and I am glad to tell my friends of your splendid bulbs and square dealings."

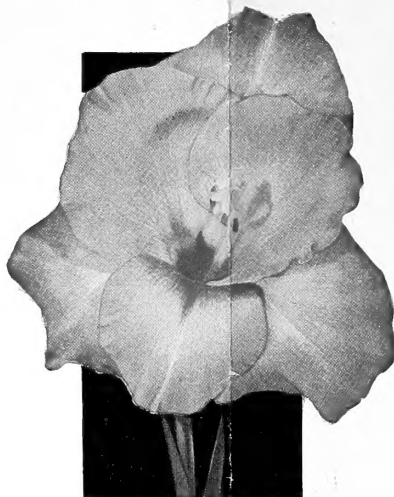


2 Valuable Named Bulbs **FREE**

Regularly Sold at \$1.00 to \$1.75

**With Every \$3.00
Collection — If Order
is Received
Promptly**

As a bonus to early buyers, I will include Free with every \$3.00 collection one **Royal Lavender** now listed in my Catalog at 50c, and one additional named bulb of my own selection listed at from 50c to \$1.25, according to variety. This free offer will greatly increase the value of your purchase if you act now.



These color-pictures show individual blooms of some of the beautiful varieties included in these special planting-time offers of Gove Collections.

Fill out the convenient order blank below for a real Glad garden this year. Also ask for my catalog "that is different", listing over 300 of the world's best varieties.



Send for Your Box Today

Elmer E. Gove, Champlain View Gardens,
Shelburne Road, Burlington, Vermont.

I enclose herewith remittance in amount of \$.....for which please send me prepaid:

.....\$3.00 Glad Collections \$.....
including two FREE named bulbs with each \$3.00 Collection.

.....\$1.75 Glad Collections \$.....

Total

.....\$1.00 Glad Collections \$..... \$.....

I am expecting my order to be fully up to your description and subject to your unlimited guarantee; also that all necessary planting and growing instructions will accompany my order.

Name

Address

If you wish a copy of my 1931 catalog check here ☐